

Investor Conference

(Stock Code : 2855)

2023.03.09

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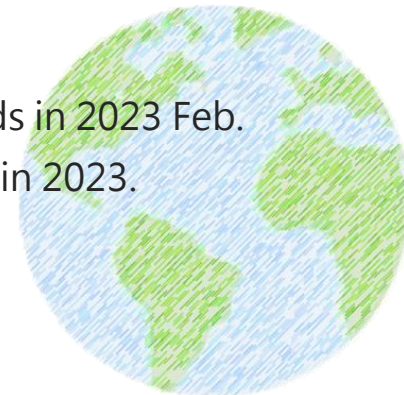
Global Economic Overview

◆ The Review of 2022

- Federal Reserve System raised 17 yards in 2022.
- The IMF lowered its forecast for global economic growth in 2022 to 3.4%.
- Economic growth of Taiwan was revised down, monitoring Indicator was “Blue Light” .

◆ The Vision of 2023

- The IMF forecasted that the global inflation will be 6.6% in 2023.
- FED lowered the speed of raising interest rates, has raised only 1 yards in 2023 Feb.
- Taiwan pessimistic forecasted the economic growth would be 2.12% in 2023.



Brief Introduction



Capital
NTD 145.58 Billion

Number of employees
1,714

Date of Incorporation
1988.12.17



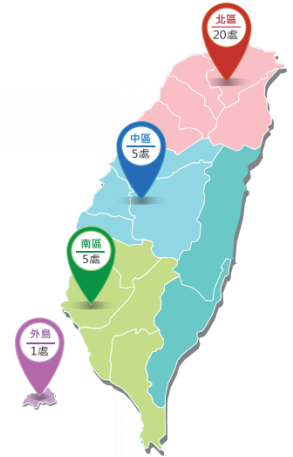
Product and Services

Brokerage, Proprietary Trading, Underwriting, Fixed Income Dealing, Financial Products, Shareholder Services, Wealth Management & Trust, Offshore Securities Units

Number of Branches
31

Affiliated Companies

President Futures Co.,LTD
Uni-President Asset Management Corp.
President Capital Management Corp.
President Insurance Agency Co., Ltd.
PSC Venture Capital Investment Co., Ltd.
President Securities (Hong Kong) Limited
President Wealth Management (HK) Ltd.
President Securities (Nominee) Limited
JinYuan President Securities Co.,Ltd.



Consolidated Balance Sheets

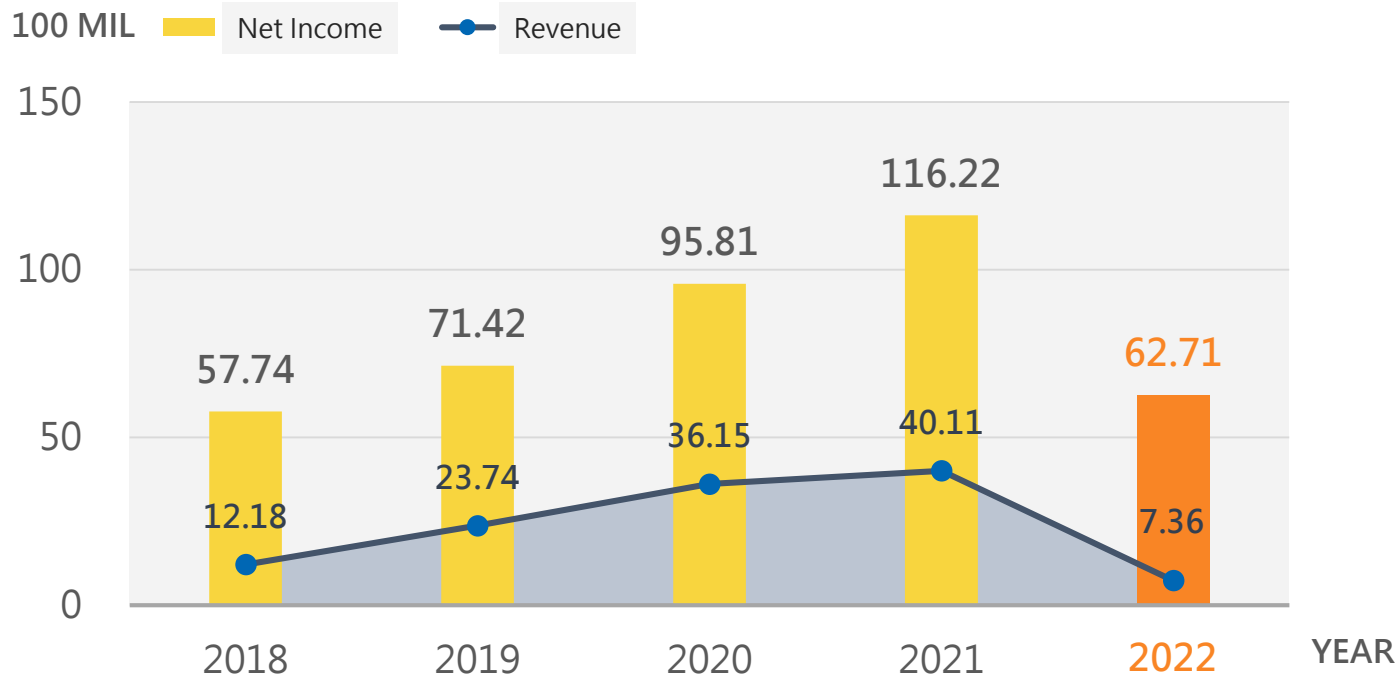
ITEM	2022	%	2021	%
Current Assets	85,396	90%	108,685	92%
Non-Current Assets	9,495	10%	9,003	8%
Total Assets	94,891	100%	117,688	100%
Current Liabilities	64,963	69%	85,709	73%
Non-Current Liabilities	121	0%	212	0%
Total Liabilities	65,084	69%	85,921	73%
Capital Common Stock	14,558	15%	14,558	13%
Other Equity	15,249	16%	17,209	14%
Total Equity	29,807	31%	31,767	27%

Unit : Million NTD

Consolidated Income Statement

ITEM	2022年	%	2021年	%
Revenues	6,271	100%	11,622	100%
Operating Expenses	5,573	89%	7,354	63%
Operating Income	698	11%	4,268	37%
Other Income and Costs	276	5%	401	3%
Income Before Tax	974	16%	4,669	40%
Income Tax Expense	238	4%	658	5%
Net Income	736	12%	4,011	35%
Other Comprehensive Income	58	1%	381	3%
Total Comprehensive Income	794	13%	4,392	38%
EPS(NTD)	0.50	-	2.75	-

Same Period of 5-Years Operating Performances



資料來源：公開資訊觀測站

Business Development

Brokerage Business

Business Development

Expanding Securities Lending business and Non-Restricted Purpose Loan business. In the other hand, following the Act changes to develop new business.

Customer Care

Planning marketing campaign and optimized user APPs in the end of 2022. Integrated various function in APPs and improve user experience .

Proprietary Trading

Operating Strategy

The department pose strictly risk control and flexibly implement the trading strategy, which make net profit is positive number in 2022.

Vision

The markets continue to remain choppy so the department keep operating the conservative strategy .



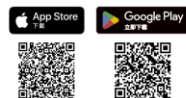
A new wave of New Year :
https://webportal.pscnet.com.tw/app_promote/activity/index.php



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- ▶ 趨勢走勢
- ▶ 常用功能
- ▶ 最愛的就在首頁

Business Development



Fixed Income Dealing

Operating Strategy

Trading policy change to active and aim to accumulated position gradually.

Business Development

The department will focus on market demand, increase awareness of credit, enlarge coverage of service field at the same time.



Underwriting Business

Underwriting Performance

Performance of commission & capital gains are influenced by raised interest rates, which is harmful to capital market pricing .

Underwriting Strategy

Engage in market actively and try to expand IPO and SPO market share.



Wealth Management

Investment Trust

The rate of Non-discretionary Money Trust has grown by **26%** from 2021. **Foreign Bond** and **Offshore Structured Notes** have achieved outstanding results in this year. .

Marketing Campaign

Holding Fund Dollar-Cost Averaging Award campaign, provide petite bourgeoisie commission free offer, encourage customer investment for long-term.



Business Development



Quantitative Trading

Business profile

Net value per share ranked **No. 3.**

Volume of market making business ranked **No. 4.**

Operating strategy

Will increase various risk-payoff type in trading strategy, response the impact of international situation & market volatility.



Financial Product Business

Market share

Equity Options Business maintains ranked **No.1.**

Structured Notes ranked **No. 4.**

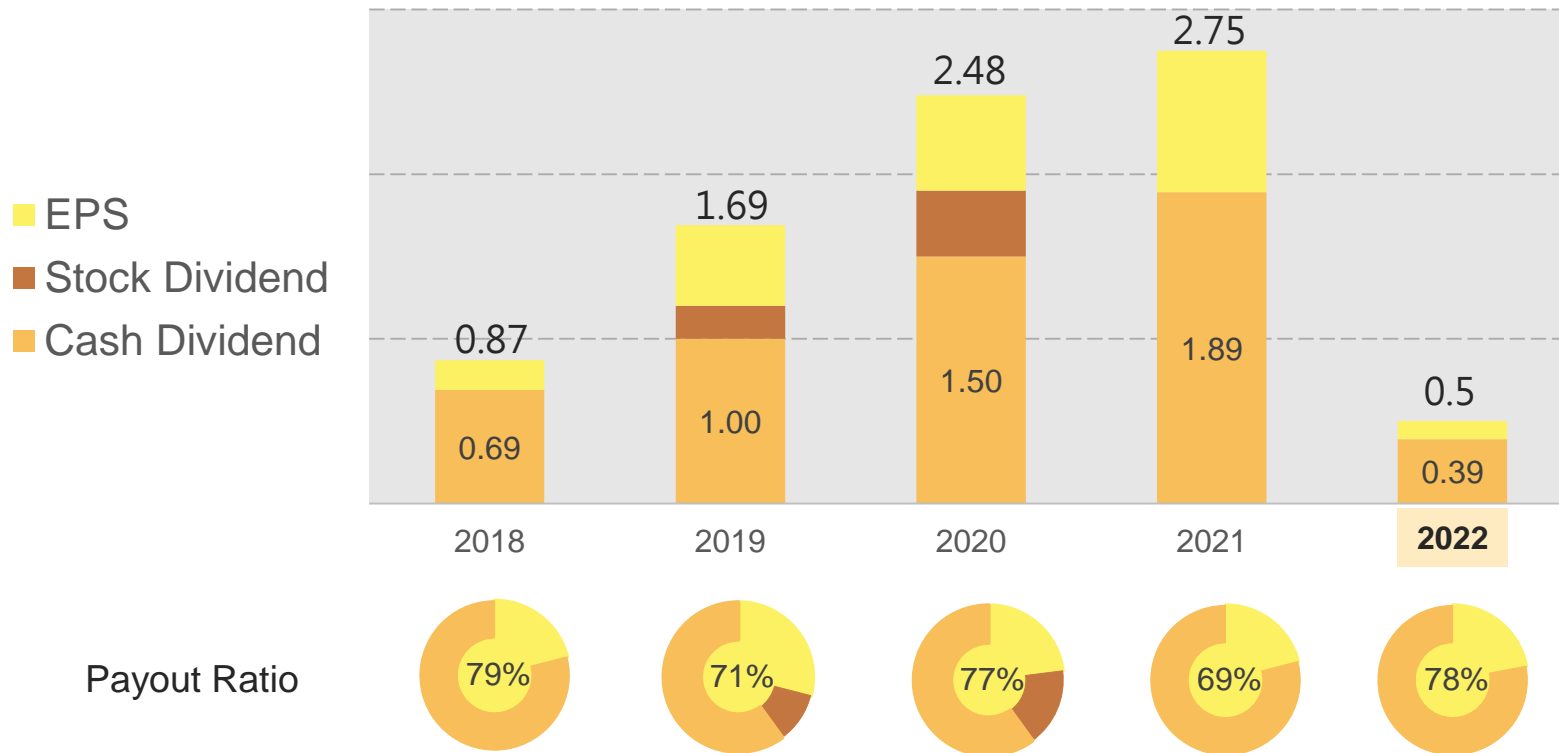
Issue of call (put) warrants ranked **No. 6.**

Marketing campaign

Dynamically design new commodity & change advertisement strategy depends on various market situation.



Stable Payout Ratio(Proposed)



AWARDS

Wealth Management Award

Best Customer-Recommended
Best Video-Marketing
Best Public Welfare Promotion

Best Wealth Management of Banks and Securities

No.1 Best Marketing Innovation
No.3 Best Sustainability

15TH Taiwan Corporate Sustainability Awards

Taiwan Top 100 Sustainability Corporate
Sustainability Report Finance and
Insurance Gold Prize

ISO 14001

Environmental Management
Systems Certification

Q&A



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